

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
OHIO	10,847,115	11,353,140	11,442,741	11,590,838
MEDIAN AGE (YRS)		36.2	37.0	38.2
DAYTON, OH	951,284	950,558	944,862	935,070
MEDIAN AGE (YRS)		36.5	37.4	38.7
HISPANICS (ANY RACE)		11,329	12,150	13,598
STATE'S PERCENTAGE		1.19%	1.29%	1.45%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	782,294	773,708	762,088
MSA'S PERCENTAGE	82.30	81.40	80.17
MEDIAN AGE (YRS)	37.8	38.9	40.5
BLACK/AFRICAN-AMERICAN	135,330	136,835	135,715
MSA'S PERCENTAGE	14.24	14.40	14.28
MEDIAN AGE (YRS)	30.9	31.4	32.4
AMERICAN INDIAN/NATIVE	2,284	2,455	2,721
MSA'S PERCENTAGE	0.24	0.26	0.29
MEDIAN AGE (YRS)	34.9	34.7	34.8
ASIAN	11,877	12,410	13,569
MSA'S PERCENTAGE	1.25	1.31	1.43
MEDIAN AGE (YRS)	33.4	34.5	36.3
HAWAII/PACIFIC ISLANDER	287	291	318
MSA'S PERCENTAGE	0.03	0.03	0.03
MEDIAN AGE (YRS)	27.4	27.8	28.2
OTHER	4,323	4,751	5,394
MSA'S PERCENTAGE	0.45	0.50	0.57
MEDIAN AGE (YRS)	21.1	21.3	21.0

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	255,937	243,766
SUBURBAN	626,710	628,693
RURAL	62,215	62,611

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$46,217	-----	
PER CAPITA	\$24,199	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$14,867,657,000	\$18,230,384,000	22.62%
FOOD AT HOME TOTAL	\$1,716,374,500	\$1,894,272,700	10.36%
FOOD AWAY FROM HOME TOTAL	\$1,516,860,400	\$1,839,307,700	21.26%
FOOD AS % OF TOTAL EXPENDITURES	21.75%	20.48%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$324,087,200	\$359,534,200	10.94%
FISH & SEAFOOD PRODUCTS	\$31,000,300	\$34,510,500	11.32%
FRUITS & VEGETABLES	\$178,676,200	\$195,027,300	9.15%
DAIRY PRODUCTS	\$184,889,500	\$203,422,000	10.02%
BAKERY PRODUCTS	\$186,862,300	\$200,262,400	7.17%
CEREALS & PRODUCTS	\$94,997,400	\$106,452,900	12.06%
PREPARED FOODS	\$288,054,400	\$322,010,800	11.79%
JUICES	\$42,783,100	\$46,753,000	9.28%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$104,506,300	\$139,871,900	33.84%
FAST FOOD	\$46,752,200	\$60,300,000	28.98%
FULL SERVICE	\$57,754,100	\$79,571,900	37.78%
LUNCH	\$377,632,500	\$454,996,100	20.49%
FAST FOOD	\$232,601,800	\$272,139,500	17.00%
FULL SERVICE	\$145,030,700	\$182,856,600	26.08%
DINNER	\$543,921,500	\$673,825,500	23.88%
FAST FOOD	\$224,339,300	\$263,657,600	17.53%
FULL SERVICE	\$319,582,200	\$410,167,900	28.35%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$846	\$926	9.46%
POULTRY	\$219	\$241	10.05%
EGGS	\$36	\$38	5.56%
FISH & SEAFOOD			
FRESH	\$41	\$44	7.32%
FROZEN	\$28	\$32	14.29%
CANNED	\$12	\$12	0.00%
FRUITS / VEGETABLES			
FRESH	\$309	\$336	8.74%
CANNED	\$82	\$91	10.98%
FROZEN	\$57	\$58	1.75%
OTHER	\$18	\$17	-5.56%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$161	\$172	6.83%
CHEESE	\$131	\$136	3.82%
ICE CREAM	\$77	\$83	7.79%
BUTTER / MARGARINE	\$41	\$50	21.95%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$377	\$399	5.84%
COOKIES	\$71	\$74	4.23%
CRACKERS	\$40	\$42	5.00%
CEREALS & PRODUCTS			
CEREALS	\$147	\$156	6.12%
PASTA PRODUCTS	\$39	\$45	15.38%
FLOUR & MIXES	\$42	\$49	16.67%
RICE	\$20	\$24	20.00%
PREPARED FOODS			
SNACKS/CHIPS	\$136	\$157	15.44%
JUICES	\$112	\$120	7.14%
FROZEN/PREP. OTHER	\$109	\$126	15.60%
SOUPS	\$64	\$73	14.06%
SAUCES & GRAVIES	\$57	\$56	-1.75%
BABY FOOD	\$43	\$47	9.30%
FROZEN MEALS	\$39	\$45	15.38%
NUTS	\$32	\$35	9.38%
SALADS	\$23	\$28	21.74%

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